

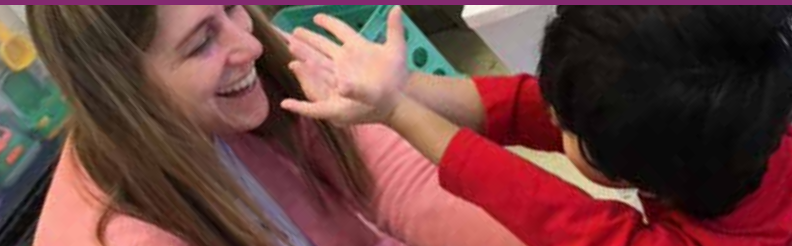
A building of our own

A \$7.4 million project to establish a permanent school for our youth



Proudly serving 120 children with autism and other special developmental needs each year.

Crossroads Center for Children has experienced unprecedented success in preparing individuals for life success within their families and communities. As the only full-year, full-day school in the region committed to working with children with autism and other development needs, we attribute student gains to our school-wide use of Applied Behavior Analysis (ABA). Our 120 youth from 30 school districts receive intensive instruction and support throughout the entire day, every month of the year. Every hour counts for our kids.



Our Programs are Robust

Participation in our programs for youth, grades Pre-K to 6th Grade, is strong. Since 1998 we have grown from 5 to 120 students enrolled. Unfortunately, we are unable to accommodate at least 25 referrals each year. We have a committed staff and

families that value the programs provided. Students benefit from classroom integration of speech therapy, occupational therapy, physical therapy, psychology, and parent & sibling support all at our one location. Additionally, Crossroads operates an integrated preschool program that enrolls about 48 kids each year.



About 1 in 36 children are identified with autism spectrum disorder.

CDC Monitoring Network (2022)

Our current facility, however, limits us in several ways. Since 2010, we have enjoyed our location on Westcott Road in Schenectady. We lease 25,000 sq ft of space in our current building for twelve months a year. The building has long served its purpose (it was originally built as an office building). It has been retrofitted but the space still has significant inefficiencies.

What is Needed

With thoughtful study and applied experience, we identified our students' daily needs and physical space requirements of our professional staff. The services we offer directly dictate the space needed. A permanent home for the students of Crossroads should:

- Have dedicated space for therapy, ample classrooms, an inviting outdoor space, proper security, increased and improved accessibility to parking
- Be located in a central location for the families generally served
- Be housed on one floor with space to grow

With ABA Therapy, within the first year of treatment for 32-39 hours per week, there is a 48% increase in classroom skills.

Continued full-time program attention allows students to perform in the critical years that follow.

At Crossroads, we are the only regional school dedicated to full-time program accessibility.



A Permanent Home for Our Students 395 Becker Drive in Rotterdam

A former school in Rotterdam, New York, owned and vacated by Schenectady ARC, is an ideal location for us to better serve our students and families. It is an option that is cost conscientious without compromise. When finished, this new home will be an environment that embraces engagement in a space specifically designed for those individuals with disabilities.

The site to be purchased includes a 22,000 square foot building built in 1998 with 8.2-acres of exterior grounds. The construction of an additional 2,800 square foot wing will allow us to connect three existing wings and create a large enclosed courtyard. This will be an ideal, safe space for students to enjoy.

ALSO, WE WILL HAVE

Increased space, with dedicated space for ABA Clinics	12 Classrooms 10 Therapy Rooms
Two Conference Rooms and much needed office space	Playground in addition to a self-contained courtyard
Increased parking plus accessible parking spaces (40 more spaces)	Evaluation Center
Dedicated Gymnasium and Cafeteria	Welcoming Area with designated Receptionist Space

Campaign for Crossroads Center for Children

By moving into a new facility, Crossroads intends to build on its culture. To accomplish this, the total project cost is \$7.4 million—this amount covers purchasing, renovating, and constructing an addition. The project will begin Summer 2023 with an anticipated move-in date of Summer 2024.

PROJECT BUDGET

395 Becker Drive in Rotterdam, NY

Building Purchase		\$2,000,000
Reconstruction Existing Space	22,000 sq. ft.	2,925,000
Construct New Wing	2,800 sq. ft.	1,130,000
Security System		100,000
Site Work		236,000
Enclosed Courtyard with Landscaping		50,000
Playground – Relocate Existing & Improvements		25,000
Furniture, Fixtures and Equipment		300,000
Construction Contingency, Legal, Cost of Insurance		668,000
Total		\$7,434,000

The funding formula for this project combines Crossroads' ability to secure financing along with a capital campaign (to reduce the amount financed). With confidence, the Board of Trustees and Campaign Committee have set the fundraising goal at \$2 million. To reach this unprecedented goal for this school with a twenty-five year history, our committed volunteers are forging relationships, sharing our story, and inviting our community leaders to consider supporting this extraordinary school. There is no one else like Crossroads – across 30 school districts – that has professionals dedicating every hour, each day, to meet the needs of our youth with the same outcomes we experience.

THE NEED FOR STRONG SERVICES IS NOT DIMINISHING AND IT IS CLEAR CROSSROADS HAS A PROGRAM THAT WORKS

This effort will move Crossroads Center from **rented space to a permanent location**, and allow us to significantly **enhance our indoor learning environment and create an outdoor space** fitting for our students.

You are invited to join in supporting our students and their families for years to come.

CAPITAL CAMPAIGN COMMITTEE

Cindy Barkowski

Founder & Member
NYS Department of State, Retired

Nicole O'Keefe

PrimaLoft, Accounting Manager

Kimberly Siciliano

President, Board of Trustees YWCA – NENY
Chief Executive Officer

Pamela Cerone

Price Chopper Markets
Director of Community Relations

Steve Oill

Vice President, Board of Trustees
Northern Rivers Family of Services
Family Peer Advocate

Lauren Whitman

American Red Cross, Regional Philanthropy Officer

Donna Gigone

Capital District YMCA, Executive Director, Retired

Shane Rauh

Pioneer Bank, Vice President
Commercial Relationship Manager

Vicki Ramotar

Development Specialist

Kelly Young

Executive Director

MISSION & APPROACH

To prepare individuals with and without developmental disabilities for life success within their family and community. We utilize interventions from the field of applied behavior analysis (ABA) which is a branch of psychology and education with a foundation based on scientific analysis of human behavior and learning.

CROSSROADS
Center for Children

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