



2020-21 FUNDRAISING at a GLANCE

Crossroads Center for Children’s Mission Statement:	Fundraising Mission Statement:
To prepare individuals with and without developmental disabilities for life success within their family and community.	To raise money to meet ongoing and future expenses needed to carry out the mission of Crossroads Center for Children, and to raise public awareness of the school while doing so.

For updates to this list and other opportunities to help, please check our  page &  [crossroadcenter.org/news/fundraising/!](http://crossroadcenter.org/news/fundraising/)

* Our fiscal and school year run July 1st through June 31st. Contact VickiR@Crossroadcenter.org for more information!

August 6: Annual Dare to be Different Gala. Big changes this year. Event held in person at River Stone Manor for meal pick up, wine pull and photo opportunity, then virtual presentation through Zoom, and Auction through FB groups.

September: Golf Tournament. Traditionally in September at the Edison Club; this year we’re not able to have our tournament due to concerns over COVID-19 and sent a gift and mail appeal instead.

October 14 & 15: Boscov’s Friends Helping Friends Days. Big changes this year! Contactless fundraising No paper tickets! Shop in store or online and select Crossroads to receive a donation from Bosov’s.

November 1: Annual Appeal. Stay home and make a donation! The opportunity to simultaneously help us and meet your own end-of-year charitable giving requirements is perfect at our end-of-tax-year campaign.





December 1: Giving Tuesday. Get caught up in the experience of giving! Our Giving Tuesday campaign will be published on our website, www.crossroadcenter.org and on Facebook. Your sharing will help us raise money and awareness! We’ll also have GT activities at school this day for our kids to give back to our community, and an online auction to benefit our technology needs.

April: Dare to Be Different, Annual Gala. Our signature event, a glorious grownups-centered evening with dinner, dancing, presentations, awards, silent and live auctions, and great fun. Fingers crossed for being back together again!

May 1: Spring Appeal. Stay home and make a donation! The opportunity to help us meet our end-of-schoolyear budget needs and lay the financial ground for the 2020-21 school year. Plus, your own charitable giving goals are being addressed.

June: Yard Sale and Vendor Fair. Our Parking Lot is your treasure cove!

7 fun ways you can HELP (besides attending events):

1. Like |Follow |Share our social posts!
2. Run a “peer-to-peer” fundraiser! Reach out to find out more.
3. Volunteer to help us with one of the events above.
4. Tell your friends to donate or attend.
5. Request that your company “match” donations.
6.  Recycle bottles/cans. crossroadcenter.org/recycle-with-clynk-raise-funds-for-crossroads/
7. Register with Crossroads as your beneficiary for Amazon Smile
 <http://smile.amazon.com/> <http://smile.amazon.com/>
 Rite Aid Kid Cents <https://kidcents.riteaid.com/>
 Price Chopper Tools for Schools www.pricechopper.com/tools-schools