Dear Friends,

January 10, 2019

We’re excited to tell you that we’re planning Crossroads Center for Children’s annual fundraiser Gala, Dare to be Different! Over the 21 years Crossroads has been in existence, we’ve seen the school grow and expand in response to increased needs in our community. Crossroads is well known as a leader in the field of education for children with differing needs, as well as reputable for its excellence as a provider of ABA (applied behavior analysis) services for children from our entire region.

Along with our growth in scope and size, Crossroads Center for Children has remained focused on the essential mission of preparing individuals with and without developmental disabilities for life success within their families and communities. As an organization we look forward to a tomorrow when all children experiencing learning challenges due to autism or other life-changing diagnoses, are living full and productive lives, and every single day, pursue the individual needs of each student in our care towards this end.

Each year, people who support us through our Gala enjoy an experience that is meaningful as much as it is a beautiful, fun evening out. This year we are honoring Jessica and Stewart Friesen for their transformational contribution to our school. We will be celebrating these two extraordinary people and their impact on our community, at the River Stone Manor on April 4th 2020. We anticipate attendance of more than 120 guests whose lives have somehow been touched by the work of Crossroads Center for Children.

Attached is a commitment form that outlines the benefits associated with joining us as a sponsor for this event. With your support, we will continue our different way and concept of teaching children giving them the very skills they need to thrive in the world. If you have any questions, please contact Vicki Ramotar, Resource Development Specialist, at 518-280-0083 ext. 126. We look forward to celebrating with you at the 4.4.20 annual Dare to be Different Gala. Thank you for your kind consideration.

Sincerely,

Kelly Young, Executive Director

Cindy Barkowski, Board President

Vicki Ramotar, Resource Development Specialist

Board of Trustees
Cindy Barkowski- President
Kimberly Siciliano- Vice President
Valerie Nopper- Secretary
John Bienkowski- Treasurer
Steven Jones
Paul Reveal
Steve Oill
Michele Downing
Sponsorship Form

Please select your level, complete and submit this form to Vicki Ramotar by Monday, February 3rd, 2020 in order to include your name in the print invitation. Respond by Friday, February 28th, 2020 in order to include you in the printed event program. Email: vickir@crossroadcenter.org | Phone: 518-280-0083, ext. 126 | Mail: Crossroads Center for Children, 1136 North Westcott Rd. Suite 100, Schenectady, NY 12306

I am / we are happy to support Crossroads Center for Children’s mission, programs, and services and would like to make the following contribution:

☐ Platinum Sponsor / $2,500 /
Includes:
- Full page ad in program - email ad to Vickir@Crossroadcenter.org
- Logo listed as Platinum Sponsor on website
- Acknowledged in social communications
- Logo/ level acknowledgement on presentation slideshow
- 8 tickets. Names of attendees:
  1. __________________ 2. __________________ 3. __________________ 4. __________________
  5. __________________ 6. __________________ 7. __________________ 8. __________________

☐ Gold Sponsor / $1,000 /
Includes:
- Half page ad in program - email ad to Vickir@Crossroadcenter.org
- Logo listed as Gold Sponsor on website
- Acknowledged in social communications
- Logo/ level acknowledgement on presentation slideshow
- 4 tickets. Names of attendees:
  1. __________________ 2. __________________ 3. __________________ 4. __________________

☐ Silver Sponsor / $500 /
Includes:
- Quarter page ad in program - email ad to Vickir@Crossroadcenter.org
- Name listed as Silver Sponsor on website
- Acknowledged in social communications
- Name/ level acknowledgement on presentation slideshow
• 2 tickets. Names of attendees:
  1. __________________  2. __________________

☐ Purple / $150 /
Includes:
• Quarter page ad in program - email ad to Vickir@Crossroadcenter.org
• Name listed as Purple Sponsor on website
• Acknowledged in social communications
• Name/level acknowledgement on presentation slideshow
• 1 ticket to send a current staff member or parent. Devoting one’s life to work for a non profit, or to being a parent of a child with special needs can mean that events such as a gala are cost-prohibitive. We’ll draw a name of someone who wishes to attend and they will thank you for sending them.

Name of Sponsor as it will be listed in the program and on our website:__________________________________________________

Complete mailing address:___________________________________________________________________________

Phone number:________________________________________ Email: _______________________________

☐ Please find check enclosed. Total amount $___________________________________ * Please make checks payable to Crossroads Center for Children.
☐ Please charge my credit card. ☐ VISA | ☐ Master Card | ☐ AMEX | ☐ DISCOVER #. ____________________________
Expiration Date: ___________ Security Code: ___________

Name as it appears on card: _______________________________________________________________________
Signature: ___________________________________________ Date: _________________________

Thank you for your support! All event proceeds will benefit the mission, programs and services of Crossroads Center for Children. Crossroads is a 501(c)3 nonprofit organization, making donations tax-deductible. The donation amount is the amount that exceeds the fair market value associated with the values of dinner and advertising costs. You will receive a thank you letter after paying that will detail all fair market values for your use for tax purposes. Please note that purchases of items in the auctions or of raffle tickets are not considered tax deductible, although they are considerably helpful to us as an organization.