Dear Friends,

January 10, 2019

We’re excited to tell you that we’re planning Crossroads Center for Children’s annual fundraiser Gala, Dare to be Different! Over the 21 years Crossroads has been in existence, we’ve seen the school grow and expand in response to increased needs in our community. Crossroads is well known as a leader in the field of education for children with differing needs, as well as reputable for its excellence as a provider of ABA (applied behavior analysis) services for children from our entire region.

Along with our growth in scope and size, Crossroads Center for Children has remained focused on the essential mission of preparing individuals with and without developmental disabilities for life success within their families and communities. As an organization we look forward to a tomorrow when all children experiencing learning challenges due to autism or other life-changing diagnoses, are living full and productive lives, and every single day, pursue the individual needs of each student in our care towards this end.

Each year, people who support us through our Gala enjoy an experience that is meaningful as much as it is a beautiful, fun evening out. This year we are honoring Jessica and Stewart Friesen for their transformational contribution to our school. We will be celebrating these two extraordinary people and their impact on our community, at the River Stone Manor on April 4th, 2020. We anticipate attendance of more than 120 guests whose lives have somehow been touched by the work of Crossroads Center for Children.

Attached is a commitment form that outlines the benefits associated with joining us as an advertiser for this event. With your support, we will continue our different way and concept of teaching children giving them the very skills they need to thrive in the world. If you have any questions, please contact Vicki Ramotar, Resource Development Specialist, at 518-280-0083 ext. 126. We look forward to celebrating with you at the 4.4.20 annual Dare to be Different Gala. Thank you for your kind consideration.

Sincerely,

Kelly Young, Executive Director  Cindy Barkowski, Board President  Vicki Ramotar, Resource Development
Advertising Order Form

Please complete and submit this form with your ad and payment to Vicki Ramotar by Friday, February 28th, 2020 in order to be included in the event program. Email: vickir@crossroadcenter.org | Phone: 518-280-0083, ext. 126 | Mail: Crossroads Center for Children, 1136 North Westcott Rd. Suite 100, Schenectady, NY 12306

Name as it will be listed in the program and on our website: ____________________________________________
Contact person's name: ____________________________ Email: ____________________________
Complete mailing address: _____________________________________________________________
Phone number: ____________________________

☐ Please find check enclosed: Total amount $____________________________ * Please make checks payable to Crossroads Center for Children.
☐ Please charge my credit card: ☐ VISA | ☐ Master Card | ☐ AMEX | ☐ DISCOVER #. ____________________________
Expiration Date. _______________ Security Code. _______________
Name as it appears on card. ____________________________________________
Signature. ____________________________________________ Date. ____________________________

Thank you for your support! All event proceeds will benefit the mission, programs and services of Crossroads Center for Children. Crossroads is a 501(c)3 nonprofit organization. It is important to note that payments made for advertising are not considered to be tax-deductible, however does benefit our event and we are grateful. You will receive a thank you letter after we receive your advertising payment expressing our appreciation for your contribution to the event’s fundraising efforts.