

CROSSROADS

Center for Children

1136 North Westcott Road Suite 100, Schenectady, NY 12306, 518-280-0083



<http://crossroadcenter.org/annual-gala-2019-celebrating-crossroads-center-for-childrens-20th-year-anniversary/> for information and registration.

Be a GALA master! We need you!

Dear friends,

Crossroads Center for Children's annual gala is coming up on April 13, 2019. We hope you will attend as we celebrate twenty years of helping children across our region!

Each year, the help of our community is instrumental to the success of the evening, allowing us to raise funds needed to provide critical programming to our students. Gala masters are donors and sponsors who make the event a success. Masters help with the contribution of items for the silent and live auctions, wine for the wine pull, sponsoring a table, or bringing friends. Masters are volunteers who carry forth the night and make it magical. Will you be a master this year?

We will appreciate knowing the intentions of our Gala masters as soon as possible! If you can help, please return the appropriate information as soon as you've made a decision. Please note that all items are needed at the school by Monday, April 1st. Visit the website link noted above to register or stay updated with Gala information.

Thank you for your kind consideration.

Sincerely, *Kelly Young, Executive Director, Cindy Barkowski, President, Board of Trustees, and Vicki Ramotar, Resource Development Specialist*

Crossroads is a non-profit 501(c)3 organization. Proceeds above the cost of the fair market value of the event are considered tax-deductible. The estimated per-person fair market value of attendance at this event is \$45. Advertising is not considered tax-deductible, nor are purchases of "chance" tickets or auction items.

Yes! I'd love to be a Gala Master!

Contact person: _____ Business/organization/family, as it will be listed in the program and on our website: _____

Complete mailing address: _____

Phone number: _____

How will you master the gala challenge?

Sponsorship Master

- **Select your level.**
- **PLEASE RESPECT OUR DUE DATES.**
- **Send a current staff member or parent – If you would like, just let us know how many tickets you'd like to donate back, and we'll enter names of those who'd like to attend but can't afford to.**

Honorary Chair / \$5,000 /

Includes:

- Name on invitation if received by Friday, January 4th, 2019
- Name on front page of program.
- Full page ad in program - email ad to Vickir@Crossroadcenter.org or return with this form by February 22, 2019.
- Listed as such on website and social communications. Listed as such on presentation slideshow.
- Table of 10.
- 5 minutes to share your "Crossroads story."

Platinum / \$2,500 /

Includes:

- Full page ad in program - email ad to Vickir@Crossroadcenter.org or return with this form by February 22, 2019.
- Listed as such on website and social communications. Listed as such on presentation slideshow.
- 6 tickets.

Gold / \$1,000 /

Includes:

- Half page ad in program - email ad to Vickir@Crossroadcenter.org or return with this form by February 22, 2019.
- Listed as such on website and social communications. Listed as such on presentation slideshow.
- 4 tickets.

Silver / \$500 /

Includes:

- Quarter page ad in program - email ad to Vickir@Crossroadcenter.org or return with this form by February 22, 2019.
- Listed as such on website and social communications. Listed as such on presentation slideshow.
- 2 tickets.

Item Donation Master

- **Item/s:** _____
- Estimated \$ value of donation: _____
- Item is included: _____
- I can help by dropping this off (by 4/1/19): _____ or I will need someone to pick up: _____
- MAKE SURE CONTACT INFORMATION IS ABOVE.

Attendance Master

- Sponsors – please check your selection (previous page), and note due dates.
- \$100 p/p before February Kindly RSVP by Friday, March 29th.
- \$125 p/p at door.
- \$900 p/table 10. Can be one check or several, BUT ALL need to be sent together. Please provide names of all guests at your table. Please note if separate letters are needed.

I/we will attend with bells on! Number in party _____ Name/s _____

I/we are unable to be there and wish to contribute with a gift of \$_____.

- Include your payment with RSVP or register online: <http://crossroadcenter.org/annual-gala-2019-celebrating-crossroads-center-for-childrens-20th-year-anniversary/>

Program Advertising Master

- Front or Back Cover Ad \$250
- Full Page Ad \$200
- ½ Page Ad \$150
- ¼ Page Ad \$100
- Business Card Ad \$50
- Parent/Family Pages \$20

Send your advertisement(s) with payment by February 22, 2019.

Payment

Enclosed is a check in the amount of _____. Make checks payable to **Crossroads Center for Children.**

Please charge \$_____ to my Credit Card. Name on card _____
Card Number _____ Expiration date _____ Security code _____
Signature _____