



Press Release

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THE RITE AID FOUNDATION DONATES \$5,000 TO Crossroads Center for Children FOR KIDCENTS THANKS FOR GIVING HOLIDAY PROGRAM, launching a rehaul of the school's outdated technology base.

Schenectady, NY, November 13, 2018 – In celebration of #GivingTuesday, a global day of giving fueled by the power of social media, Crossroads Center for Children has received notification of a \$5,000 grant as part of the KidCents Thanks For Giving Holiday program. The school's technology base, including the main server, is extremely outdated by time and outgrown by an increased number of users. The assurance of the grant allows Crossroads to begin work on this needed project, which previously was on hold due to lack of funding.

"We are proud to be a part of the KidCents Thanks For Giving Holiday program," said, Kelly Young, Executive Director. "This #GivingTuesday, and everyday, The Rite Aid Foundation's support helps us to continue improving the lives of children in our community. The Rite Aid KidCents program has been a great support over the past several years, providing us with funds to approach important projects. The Rite Aid Foundation was our 2017 'Connecting The Community' award recipient, because of their ongoing help."

The Rite Aid Foundation is awarding a total of \$2.2 million through its KidCents Thanks For Giving Holiday program. This special program has been created to help the more than 440 KidCents charities across the country advance their efforts to improve the health, safety and wellbeing of children.

"#GivingTuesday is a global celebration of giving, and on this day, we wanted to recognize our KidCents charities for all they do to make a positive impact in the communities we serve," said Tracy Henderson, director of The Rite Aid Foundation and charitable giving initiatives. "Through the KidCents Thanks For Giving Holiday program, we want to recognize and support organizations that are focused on giving all year round. We thank all our KidCents charity partners for helping to give kids better lives and brighter futures."

Through KidCents, members of Rite Aid's loyalty program, **wellness+ rewards**, can round up their in-store or online purchases to the nearest dollar and give their change to one of more than 440 nonprofit organizations focused on improving the health and wellbeing of children. For more information, visit www.kidcents.com.

Since its inception in 2001, The Rite Aid Foundation has awarded more than \$36 million to nonprofit organizations. Additionally, Rite Aid, through the efforts of its customers, supplier partners and associates, has also raised more than \$87 million for Children's Miracle Network Hospitals across the country since 1994.

Rite Aid Corporation (NYSE: RAD) is one of the nation's leading drugstore chains with fiscal 2018 annual revenues of \$21.5 billion. Information about Rite Aid, including corporate background and press releases, is available through the company's website at www.riteaid.com.

Crossroads Center for Children is a non-profit organization serving the region's children and families. Crossroads was founded in 1998 to serve 5 young children whose school districts were unable to provide programs for. The school has grown over the years and now can accommodate approximately 120 students within its 7 preschool and 4 school aged classrooms, and its clinic. The mission of Crossroads is to prepare individuals with and without developmental disabilities for life success within their family and community. The majority of the school's students are children with autism, however the school increasingly serves children with other special learning needs, as well as students with general education needs who make the school's integrated preschool classrooms a wonderful learning environment for both sets of children. Crossroads Center for Children utilizes interventions from the field of applied behavior analysis (ABA), a branch of psychology and education with a foundation based on scientific analysis of human behavior and learning. For more information about Crossroads, please visit www.crossroadcenter.org.