



1136 North Westcott Rd. Schenectady, NY 12306

(518) 280-0083 www.crossroadcenter.org



PRESS ANNOUNCEMENT

May 22, 2017

For Immediate Release

Crossroads Center for Children is proud to announce a grant to help enhance Physical Education and healthy programming at the school. The grant is given by Action for Healthy Kids, a public-private partnership of more than 75 organizations dedicated to promoting school health. Founded in 2002, the organization addresses the epidemic of overweight, sedentary, and undernourished youth by focusing on changes in schools to improve nutrition and increase physical activity. Former U.S. Surgeon General David Satcher is the founding chair of the organization.

Crossroads Center for Children, located in Schenectady, New York, is a not-for-profit school where young children with autism spectrum disorders learn and grow alongside their more typically developing peers. The mission of Crossroads is to prepare individuals with and without developmental disabilities for life success within their family and community.

Since opening in 1998, the school has served increasing numbers of children with and without disabilities, and has increased the scope of programming in order to meet community needs. The mission of the school is to prepare individuals with and without developmental disabilities for life success within their family and community. Crossroads Center for Children utilizes interventions from the field of applied behavior analysis (ABA), a branch of psychology and education with a foundation based on scientific analysis of human behavior and learning.

Crossroads Center for Children receives some government funding in the form of tuition payments. However, tuitions do not cover the extensive costs of running a successful and effective educational program. In order to ensure that each young student learns the communication, academic and social skills needed for growing as productive citizens within their homes, schools and communities, financial support from the community in the way of fundraising, donations, and grants is imperative.

For more information about Action for Healthy Kids, please visit actionforhealthykids.org/.

For more information about this exciting grant project at Crossroads Center for Children, please visit call Kelly Young, Executive Director, at (518)280-0083 ext. 108.