

FUNDRAISING at a GLANCE....

For more information please visit our fundraising page: <http://crossroadcenter.org/fundraising/>

Crossroads Center for Children’s Mission Statement: *To prepare individuals with and without developmental disabilities for life success within their family and community.*

Fundraising Mission Statement: *The mission of the fundraising steering committee is to raise money, both to meet ongoing expenses and secure the future of Crossroads, and to raise public awareness of the school while doing so.*

Goals: 1) raise money for the ongoing expenses of the school 2) raise awareness/visibility of the school

Crossroads 2018-19 fundraising events:

September

- 10th - **Golf Tournament** at the Edison Club, Rexford – golfers, sponsorships, donations, raffle tickets ... all forms for entry are on our fundraising page.

October

- 16th - **Boscov’s Friends Helping Friends Day** – purchase a pass to save \$ on your shopping that day. Crossroads keeps 100% of the money for passes sold at \$5. each. We will also have an information table at this event.

November

- 27th - **Giving Tuesday / NY Gives Day** - online crowdfunding on GiveGab.com and at www.crossroadcenter.org. Beginning of annual/ end-of-year appeal.

April




- 6th or 13th tentative - Saturday- **Gala** – Our signature event, a glorious grownups-centered evening with dinner, dancing, presentations, awards, silent and live auctions, and great fun. We’re trying a new date this year to help increase attendance.

May

- Date TBD - **Bowlathon** – Family-friendly fun for our students, staff and friends to bowl for a great cause. Sign up with a team, get sponsors, and bowl.

Help Crossroads fundraise all year:

- Help us fundraise! Although we have events scheduled, we greatly appreciate and encourage “peer-to-peer” fundraising - when you implement a fundraiser and donate your profits to Crossroads. The process and guidelines to aid your planning and reach a positive outcome is found on our fundraising page above.
- Volunteer to help us with one of the school’s events!
- Spread awareness of Crossroads need for financial donors throughout the year.
- See if your company will “match” donations.
- Register with Crossroads as your beneficiary for any of the following:

-  <http://smile.amazon.com> **AmazonSmile** <http://smile.amazon.com/>
-  **Rite Aid Kid Cents** <https://kidcents.riteaid.com/>
-  **Price Chopper** Tools for schools program