



## GALA FAQ's for YOU!

### **What is Crossroads Center for Children?**

Crossroads is a non-profit school which specializes in Applied Behavior Analysis (ABA) therapy to help children. Crossroads is located in Rotterdam. Students come from up to 10 surrounding counties and 30 school districts from the Capital Region. We were founded in 1998 to help the growing numbers of children diagnosed with autism, and to this day, the majority of our students come with this diagnosis; however, we also serve students with other special needs, as well as many with general education needs who come to be part of our phenomenal integrated preschool and nursery school classrooms.

### **Why is fundraising so important?**

Crossroads is a registered 501c3 organization, making fundraising through events, grants and donations critical to fulfilling our mission. Your attendance will help us to meet our fund development goals and impact directly on our services to the children.

### **Where does Crossroads have its Gala?**

This year's Gala (3/3/18) will be presented at the beautiful Mohawk River Country Club and Chateau located at 847 Riverview Rd, Rexford, NY 12148 · (518) 347-7971 [www.mohawkrivercc.com](http://www.mohawkrivercc.com). In previous years we have held our gala at other lovely venues in the area, such as the Waters Edge Lighthouse in Glenville, Key Hall in Schenectady, The Stockade Inn in Schenectady, Eagle Crest Golf Course in Clifton Park, the Mohawk Club in Niskayuna and Mallozzi's in Rotterdam. Changing venues allows us to give business to the many beautiful establishments in the area, as well as to provide a change of scenery for our loyal guests.

### **Where do I stay?**

Overnight guests have a variety of nearby hotels to choose from. Let us recommend the wonderful Courtyard by Marriott. Located at 240 Harborside Dr, Schenectady, NY 12305 · (518) 579-6620 guests will be able to use this link <http://cwp.marriott.com/schcy/crossroads> to reserve a room within a block that is being reserved especially for our overnighters. Guests of the hotel may request shuttle service to and from the gala. Please inquire with the hotel to secure seating and time.

### **What happens at the Gala?**

Once you check in at the door, you'll be able to enjoy a cocktail hour and mingle with friends old and new with common hearts about our school. During this time there will be an abundance of food offerings as well as an exquisite array of silent auction items to bid on and wines to pull from a grand selection. Presentations will be made by our Executive Director, Kelly Young, recognizing staff members, board members, special guests, and honor award recipients. Stunning foods will be prevalent throughout. The joys of music and dancing will be ongoing, brought to us by the phenomenal DJ Zac Barr who is donating his services for the evening for the 9<sup>th</sup> year in a row. The evening culminates in a live auction, to be led by the dazzling Steve Oill who again is donating his services for several years running.

### **Can I make a song request?**

Yes! Zac welcomes requests made in advance. Fill out the slip enclosed and return it to the school with your RSVP!

### **What happens post-party?**

After such an exciting evening, many head home, but for the adventure-seeking, there are many thrills awaiting in nearby downtown Schenectady.

### **Can I see the school sometime?**

Sure! We love to give tours. Please reach out to schedule a time to come and let us show you around. In the meantime, you can see lots about us right online. Our website is brimming with stories about the work going on here as well as volunteers, donors, and other ways the community supports this very special school. One thing is for sure, once you see Crossroads Center for Children you'll want to help forever.



Song request – return with your rsvp

DJ Zac, will you play this song for me? My name: \_\_\_\_\_

Song: \_\_\_\_\_

Artist: \_\_\_\_\_